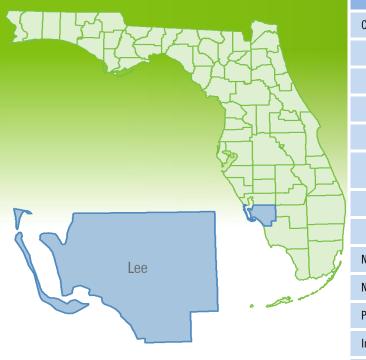
Monthly Market Detail - January 2020 Single Family Homes Lee County





| Summary Statistics | January 2020 | January 2019 | Percent Change Year-over-Year |
|---|-----------------|-----------------|----------------------------------|
| Closed Sales | 912 | 728 | 25.3% |
| Paid in Cash | 316 | 245 | 29.0% |
| Median Sale Price | \$270,000 | \$264,498 | 2.1% |
| Average Sale Price | \$385,530 | \$338,866 | 13.8% |
| Dollar Volume | \$351.6 Million | \$246.7 Million | 42.5% |
| Median Percent of Original List Price Received | 96.2% | 95.3% | 0.9% |
| Median Time to Contract | 58 Days | 67 Days | -13.4% |
| Median Time to Sale | 99 Days | 112 Days | -11.6% |
| New Pending Sales | 1,514 | 1,212 | 24.9% |
| New Listings | 1,796 | 2,097 | -14.4% |
| Pending Inventory | 1,804 | 1,450 | 24.4% |
| Inventory (Active Listings) | 5,519 | 7,104 | -22.3% |
| Months Supply of Inventory | 4.7 | 6.5 | -27.7% |

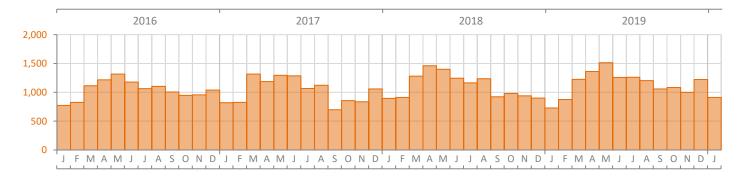
Closed Sales

Closed Sales

The number of sales transactions which closed during the month

Economists' note : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Month | Closed Sales | Percent Change Year-over-Year |
|----------------|--------------|----------------------------------|
| Year-to-Date | 912 | 25.3% |
| January 2020 | 912 | 25.3% |
| December 2019 | 1,221 | 35.5% |
| November 2019 | 1,001 | 6.6% |
| October 2019 | 1,084 | 10.4% |
| September 2019 | 1,058 | 14.8% |
| August 2019 | 1,203 | -2.7% |
| July 2019 | 1,261 | 8.2% |
| June 2019 | 1,257 | 1.0% |
| May 2019 | 1,514 | 8.1% |
| April 2019 | 1,362 | -6.8% |
| March 2019 | 1,224 | -4.4% |
| February 2019 | 875 | -4.1% |
| January 2019 | 728 | -18.7% |



Monthly Market Detail - January 2020 Single Family Homes Lee County

this statistic should be interpreted with care.



-4.0%

-23.3%

| Cash Sales | Month | Cash Sales | Percent Change Year-over-Year |
|---|----------------|------------|----------------------------------|
| | Year-to-Date | 316 | 29.0% |
| The number of Closed Sales during the month in which | January 2020 | 316 | 29.0% |
| buyers exclusively paid in cash | December 2019 | 334 | 22.8% |
| buyers exclusively paid in cash | November 2019 | 283 | -2.7% |
| | October 2019 | 284 | -5.0% |
| | September 2019 | 307 | 19.5% |
| <i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to | August 2019 | 303 | -10.9% |
| which investors are participating in the market. Why? Investors are | July 2019 | 343 | 6.2% |
| far more likely to have the funds to purchase a home available up front, | June 2019 | 359 | -1.9% |
| whereas the typical homebuyer requires a mortgage or some other | May 2019 | 400 | -3.1% |
| form of financing. There are, of course, many possible exceptions, so | April 2019 | 430 | -3.2% |

March 2019

February 2019



Cash Sales as a Percentage of Closed Sales

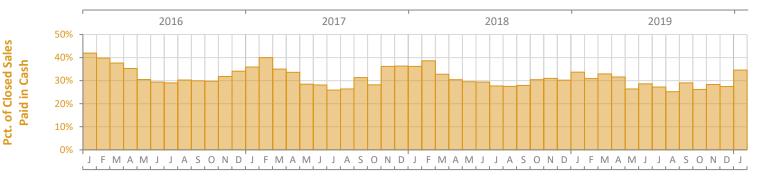
The percentage of Closed Sales during the month which were Cash Sales

Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

| Month | Percent of Closed Sales Paid in Cash | Percent Change Year-over-Year |
|----------------|---|----------------------------------|
| Year-to-Date | 34.6% | 2.7% |
| January 2020 | 34.6% | 2.7% |
| December 2019 | 27.4% | -9.3% |
| November 2019 | 28.3% | -8.7% |
| October 2019 | 26.2% | -13.8% |
| September 2019 | 29.0% | 3.9% |
| August 2019 | 25.2% | -8.4% |
| July 2019 | 27.2% | -1.8% |
| June 2019 | 28.6% | -2.7% |
| May 2019 | 26.4% | -10.5% |
| April 2019 | 31.6% | 3.9% |
| March 2019 | 32.9% | 0.3% |
| February 2019 | 30.9% | -19.9% |
| January 2019 | 33.7% | -6.9% |

403

270



Monthly Market Detail - January 2020 Single Family Homes Lee County



Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

| Month | Median Sale Price | Percent Change Year-over-Year |
|----------------|-------------------|----------------------------------|
| Year-to-Date | \$270,000 | 2.1% |
| January 2020 | \$270,000 | 2.1% |
| December 2019 | \$262,000 | 6.5% |
| November 2019 | \$262,500 | 5.0% |
| October 2019 | \$255,934 | 3.6% |
| September 2019 | \$252,250 | 3.0% |
| August 2019 | \$255,000 | 1.6% |
| July 2019 | \$260,000 | 2.0% |
| June 2019 | \$255,006 | 2.0% |
| May 2019 | \$265,000 | 1.6% |
| April 2019 | \$266,500 | 1.3% |
| March 2019 | \$250,400 | -3.7% |
| February 2019 | \$253,250 | 1.2% |
| January 2019 | \$264,498 | 8.2% |



Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

| Month | Average Sale Price | Percent Change Year-over-Year |
|----------------|--------------------|----------------------------------|
| Year-to-Date | \$385,530 | 13.8% |
| January 2020 | \$385,530 | 13.8% |
| December 2019 | \$346,857 | 6.3% |
| November 2019 | \$335,357 | 1.6% |
| October 2019 | \$334,658 | 2.3% |
| September 2019 | \$326,642 | 4.3% |
| August 2019 | \$316,241 | -3.2% |
| July 2019 | \$353,488 | 0.8% |
| June 2019 | \$362,415 | 2.7% |
| May 2019 | \$375,899 | 3.3% |
| April 2019 | \$351,961 | -6.0% |
| March 2019 | \$339,865 | -9.6% |
| February 2019 | \$345,056 | -3.2% |
| January 2019 | \$338,866 | -14.9% |



Monthly Market Detail - January 2020 Single Family Homes Lee County



Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

| Month | Dollar Volume | Percent Change Year-over-Year |
|----------------|-----------------|----------------------------------|
| Year-to-Date | \$351.6 Million | 42.5% |
| January 2020 | \$351.6 Million | 42.5% |
| December 2019 | \$423.5 Million | 44.0% |
| November 2019 | \$335.7 Million | 8.3% |
| October 2019 | \$362.8 Million | 12.9% |
| September 2019 | \$345.6 Million | 19.7% |
| August 2019 | \$380.4 Million | -5.9% |
| July 2019 | \$445.7 Million | 9.1% |
| June 2019 | \$455.6 Million | 3.8% |
| May 2019 | \$569.1 Million | 11.7% |
| April 2019 | \$479.4 Million | -12.3% |
| March 2019 | \$416.0 Million | -13.6% |
| February 2019 | \$301.9 Million | -7.1% |
| January 2019 | \$246.7 Million | -30.8% |

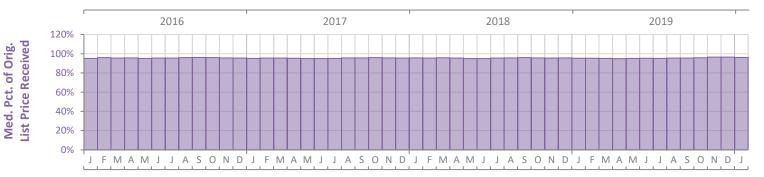


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

| Month | Med. Pct. of Orig. List Price Received | Percent Change Year-over-Year |
|----------------|---|----------------------------------|
| Year-to-Date | 96.2% | 0.9% |
| January 2020 | 96.2% | 0.9% |
| December 2019 | 96.4% | 0.7% |
| November 2019 | 96.4% | 1.0% |
| October 2019 | 95.8% | 0.1% |
| September 2019 | 95.5% | -0.5% |
| August 2019 | 95.5% | -0.2% |
| July 2019 | 95.1% | -0.3% |
| June 2019 | 95.3% | 0.3% |
| May 2019 | 95.1% | 0.2% |
| April 2019 | 94.8% | -0.6% |
| March 2019 | 95.1% | -0.7% |
| February 2019 | 95.3% | -0.2% |
| January 2019 | 95.3% | -0.4% |



Monthly Market Detail - January 2020 Single Family Homes Lee County

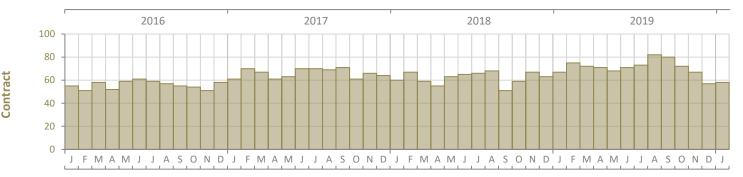


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Month | Median Time to Contract | Percent Change Year-over-Year |
|----------------|----------------------------|----------------------------------|
| Year-to-Date | 58 Days | -13.4% |
| January 2020 | 58 Days | -13.4% |
| December 2019 | 57 Days | -9.5% |
| November 2019 | 67 Days | 0.0% |
| October 2019 | 72 Days | 22.0% |
| September 2019 | 80 Days | 56.9% |
| August 2019 | 82 Days | 20.6% |
| July 2019 | 73 Days | 10.6% |
| June 2019 | 71 Days | 9.2% |
| May 2019 | 68 Days | 7.9% |
| April 2019 | 71 Days | 29.1% |
| March 2019 | 72 Days | 22.0% |
| February 2019 | 75 Days | 11.9% |
| January 2019 | 67 Days | 11.7% |



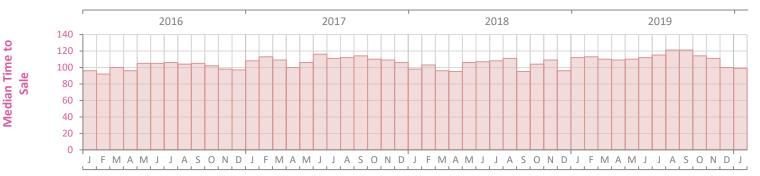
Median Time to Sale

Median Time to

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

| Month | Median Time to Sale | Percent Change Year-over-Year |
|----------------|---------------------|----------------------------------|
| Year-to-Date | 99 Days | -11.6% |
| January 2020 | 99 Days | -11.6% |
| December 2019 | 100 Days | 4.2% |
| November 2019 | 111 Days | 1.8% |
| October 2019 | 114 Days | 9.6% |
| September 2019 | 121 Days | 27.4% |
| August 2019 | 121 Days | 9.0% |
| July 2019 | 115 Days | 6.5% |
| June 2019 | 112 Days | 4.7% |
| May 2019 | 110 Days | 3.8% |
| April 2019 | 109 Days | 14.7% |
| March 2019 | 110 Days | 14.6% |
| February 2019 | 113 Days | 9.7% |
| January 2019 | 112 Days | 14.3% |



The number of listed properties that went under

sale to close, economists consider Pending Sales to be a decent

Economists' note : Because of the typical length of time it takes for a

indicator of potential future Closed Sales. It is important to bear in

mind, however, that not all Pending Sales will be closed successfully.

So, the effectiveness of Pending Sales as a future indicator of Closed

Sales is susceptible to changes in market conditions such as the

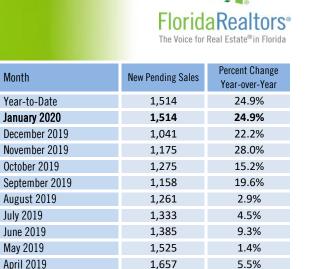
availability of financing for homebuyers and the inventory of

Monthly Market Detail - January 2020 Single Family Homes Lee County

New Pending Sales

contract during the month

distressed properties for sale.



1,610

1,348

1,212

-4.6%

-0.9%

-11.6%

| | 2016 | 2017 | 2018 | 2019 |
|-------|-------------------------|-------------------------|---------------------------|--------------|
| 2,000 | | | | |
| 1,500 | | | | |
| 1,000 | | | | |
| 500 | | | | |
| | | | | |
| 0 · | J F M A M J J A S O N D | J F M A M J J A S O N D | J F M A M J J A S O N D J | FMAMJJASONDJ |

March 2019

February 2019

January 2019

New Listings

The number of properties put onto the market during the month

Economists' note : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

| Month | New Listings | Percent Change Year-over-Year |
|----------------|--------------|----------------------------------|
| Year-to-Date | 1,796 | -14.4% |
| January 2020 | 1,796 | -14.4% |
| December 2019 | 1,177 | -5.7% |
| November 2019 | 1,384 | -7.5% |
| October 2019 | 1,634 | 3.5% |
| September 2019 | 1,229 | -3.7% |
| August 2019 | 1,169 | -17.8% |
| July 2019 | 1,279 | -5.7% |
| June 2019 | 1,184 | -5.6% |
| May 2019 | 1,413 | -3.2% |
| April 2019 | 1,518 | 0.5% |
| March 2019 | 1,651 | -6.1% |
| February 2019 | 1,649 | -10.1% |
| January 2019 | 2,097 | -0.8% |



Produced by Florida Realtors® with data provided by Florida's multiple listing services. Statistics for each month compiled from MLS feeds on the 15th day of the following month. Data released on Friday, February 21, 2020. Next data release is Friday, March 20, 2020.

New Listings

Monthly Market Detail - January 2020 Single Family Homes Lee County

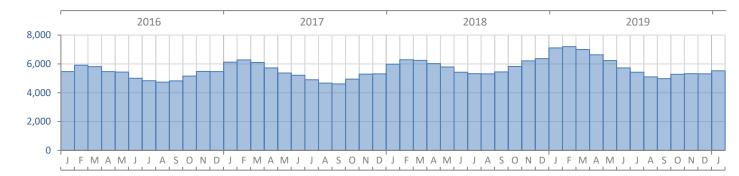


Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

| Month | Inventory | Percent Change Year-over-Year |
|-------------------|-----------|----------------------------------|
| YTD (Monthly Avg) | 5,519 | -22.3% |
| January 2020 | 5,519 | -22.3% |
| December 2019 | 5,312 | -16.6% |
| November 2019 | 5,322 | -14.3% |
| October 2019 | 5,281 | -9.3% |
| September 2019 | 4,977 | -8.6% |
| August 2019 | 5,100 | -3.9% |
| July 2019 | 5,422 | 1.8% |
| June 2019 | 5,724 | 5.6% |
| May 2019 | 6,234 | 7.7% |
| April 2019 | 6,633 | 10.2% |
| March 2019 | 6,994 | 12.1% |
| February 2019 | 7,195 | 14.5% |
| January 2019 | 7,104 | 18.9% |

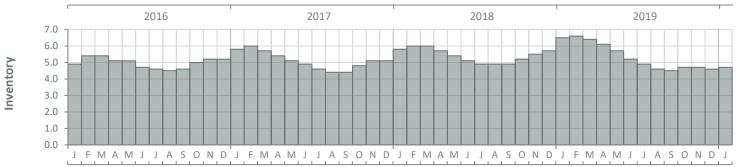


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

| Month | Months Supply | Percent Change Year-over-Year |
|-------------------|---------------|----------------------------------|
| YTD (Monthly Avg) | 4.7 | -27.7% |
| January 2020 | 4.7 | -27.7% |
| December 2019 | 4.6 | -19.3% |
| November 2019 | 4.7 | -14.5% |
| October 2019 | 4.7 | -9.6% |
| September 2019 | 4.5 | -8.2% |
| August 2019 | 4.6 | -6.1% |
| July 2019 | 4.9 | 0.0% |
| June 2019 | 5.2 | 2.0% |
| May 2019 | 5.7 | 5.6% |
| April 2019 | 6.1 | 7.0% |
| March 2019 | 6.4 | 6.7% |
| February 2019 | 6.6 | 10.0% |
| January 2019 | 6.5 | 12.1% |



Months Supply of

Monthly Market Detail - January 2020 Single Family Homes Lee County



Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

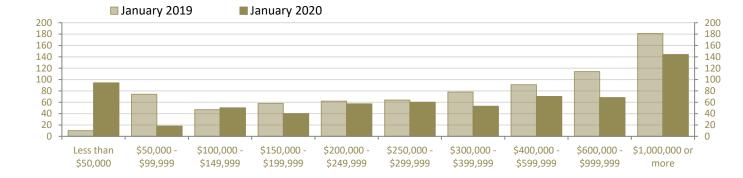
| Ş | Sale Price | Closed Sales | Percent Change Year-over-Year |
|-----|-----------------------|--------------|----------------------------------|
| l | Less than \$50,000 | 1 | 0.0% |
| Q | \$50,000 - \$99,999 | 13 | -13.3% |
| Ç | \$100,000 - \$149,999 | 34 | -29.2% |
| Q | \$150,000 - \$199,999 | 162 | 11.7% |
| Ģ | \$200,000 - \$249,999 | 186 | 40.9% |
| ç | \$250,000 - \$299,999 | 125 | 37.4% |
| Ģ | \$300,000 - \$399,999 | 152 | 13.4% |
| ç | \$400,000 - \$599,999 | 131 | 29.7% |
| Ģ | \$600,000 - \$999,999 | 70 | 84.2% |
| e e | \$1,000,000 or more | 38 | 65.2% |



Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Sale Price | Median Time to Contract | Percent Change Year-over-Year |
|-----------------------|----------------------------|----------------------------------|
| Less than \$50,000 | 94 Days | 840.0% |
| \$50,000 - \$99,999 | 18 Days | -75.7% |
| \$100,000 - \$149,999 | 50 Days | 6.4% |
| \$150,000 - \$199,999 | 40 Days | -31.0% |
| \$200,000 - \$249,999 | 57 Days | -8.1% |
| \$250,000 - \$299,999 | 60 Days | -6.3% |
| \$300,000 - \$399,999 | 53 Days | -32.1% |
| \$400,000 - \$599,999 | 70 Days | -23.1% |
| \$600,000 - \$999,999 | 68 Days | -40.4% |
| \$1,000,000 or more | 144 Days | -20.4% |



Monthly Market Detail - January 2020 Single Family Homes Lee County

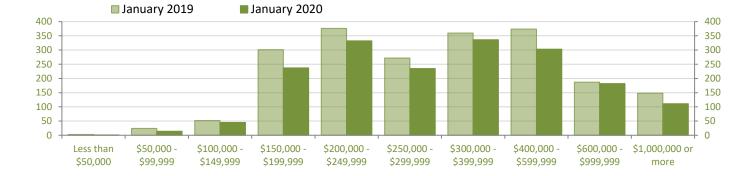


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

| Initial Listing Price | New Listings | Percent Change Year-over-Year |
|-----------------------|--------------|----------------------------------|
| Less than \$50,000 | 1 | -66.7% |
| \$50,000 - \$99,999 | 14 | -41.7% |
| \$100,000 - \$149,999 | 45 | -13.5% |
| \$150,000 - \$199,999 | 237 | -21.3% |
| \$200,000 - \$249,999 | 332 | -11.7% |
| \$250,000 - \$299,999 | 235 | -13.6% |
| \$300,000 - \$399,999 | 336 | -6.7% |
| \$400,000 - \$599,999 | 303 | -19.0% |
| \$600,000 - \$999,999 | 182 | -2.7% |
| \$1,000,000 or more | 111 | -25.0% |



Inventory by Current Listing Price The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

| Current Listing Price | Inventory | Percent Change Year-over-Year |
|-----------------------|-----------|----------------------------------|
| Less than \$50,000 | 1 | N/A |
| \$50,000 - \$99,999 | 20 | -58.3% |
| \$100,000 - \$149,999 | 128 | -22.9% |
| \$150,000 - \$199,999 | 589 | -35.2% |
| \$200,000 - \$249,999 | 835 | -21.3% |
| \$250,000 - \$299,999 | 645 | -27.0% |
| \$300,000 - \$399,999 | 920 | -23.5% |
| \$400,000 - \$599,999 | 1,027 | -19.1% |
| \$600,000 - \$999,999 | 742 | -10.6% |
| \$1,000,000 or more | 612 | -16.6% |

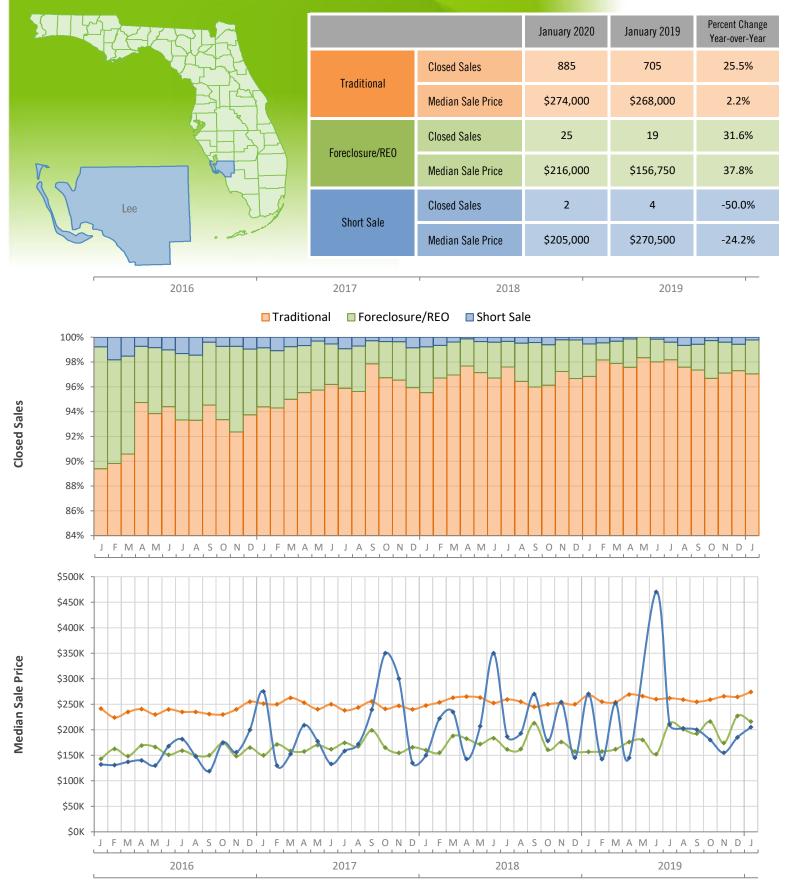


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nventory

Monthly Distressed Market - January 2020 Single Family Homes Lee County





Monthly Market Detail - January 2020 Townhouses and Condos Lee County





| Summary Statistics | January 2020 | January 2019 | Percent Change Year-over-Year |
|---|-----------------|-----------------|----------------------------------|
| Closed Sales | 489 | 422 | 15.9% |
| Paid in Cash | 274 | 245 | 11.8% |
| Median Sale Price | \$205,000 | \$189,495 | 8.2% |
| Average Sale Price | \$285,740 | \$240,663 | 18.7% |
| Dollar Volume | \$139.7 Million | \$101.6 Million | 37.6% |
| Median Percent of Original List Price Received | 95.2% | 94.8% | 0.4% |
| Median Time to Contract | 64 Days | 77 Days | -16.9% |
| Median Time to Sale | 101 Days | 115 Days | -12.2% |
| New Pending Sales | 782 | 656 | 19.2% |
| New Listings | 962 | 1,141 | -15.7% |
| Pending Inventory | 777 | 688 | 12.9% |
| Inventory (Active Listings) | 3,106 | 4,107 | -24.4% |
| Months Supply of Inventory | 5.3 | 7.5 | -29.3% |

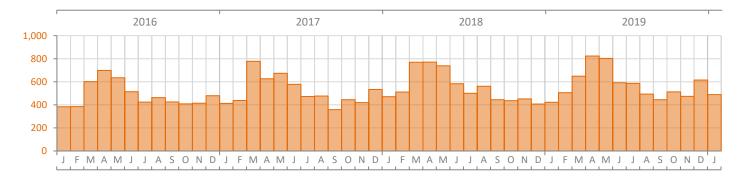
Closed Sales

Closed Sales

The number of sales transactions which closed during the month

Economists' note : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Month | Closed Sales | Percent Change Year-over-Year |
|----------------|--------------|----------------------------------|
| Year-to-Date | 489 | 15.9% |
| January 2020 | 489 | 15.9% |
| December 2019 | 615 | 51.1% |
| November 2019 | 474 | 4.9% |
| October 2019 | 512 | 17.4% |
| September 2019 | 445 | 0.0% |
| August 2019 | 493 | -12.1% |
| July 2019 | 586 | 17.2% |
| June 2019 | 592 | 1.4% |
| May 2019 | 802 | 8.7% |
| April 2019 | 823 | 6.9% |
| March 2019 | 648 | -15.7% |
| February 2019 | 506 | -1.0% |
| January 2019 | 422 | -10.4% |



Monthly Market Detail - January 2020 Townhouses and Condos Lee County

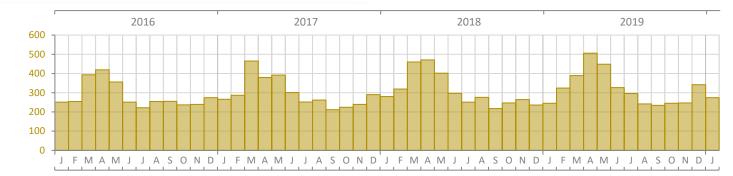


Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note : Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

| Month | Cash Sales | Percent Change Year-over-Year |
|----------------|------------|----------------------------------|
| Year-to-Date | 274 | 11.8% |
| January 2020 | 274 | 11.8% |
| December 2019 | 342 | 44.9% |
| November 2019 | 247 | -6.4% |
| October 2019 | 245 | -0.8% |
| September 2019 | 234 | 7.3% |
| August 2019 | 242 | -12.3% |
| July 2019 | 296 | 17.9% |
| June 2019 | 327 | 10.1% |
| May 2019 | 448 | 11.4% |
| April 2019 | 506 | 7.4% |
| March 2019 | 389 | -15.4% |
| February 2019 | 324 | 1.6% |
| January 2019 | 245 | -12.5% |

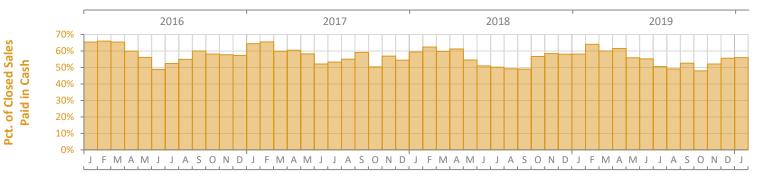


Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

| Month | Percent of Closed Sales Paid in Cash | Percent Change Year-over-Year |
|----------------|---|----------------------------------|
| Year-to-Date | 56.0% | -3.6% |
| January 2020 | 56.0% | -3.6% |
| December 2019 | 55.6% | -4.1% |
| November 2019 | 52.1% | -10.8% |
| October 2019 | 47.9% | -15.5% |
| September 2019 | 52.6% | 7.3% |
| August 2019 | 49.1% | -0.2% |
| July 2019 | 50.5% | 0.6% |
| June 2019 | 55.2% | 8.4% |
| May 2019 | 55.9% | 2.6% |
| April 2019 | 61.5% | 0.5% |
| March 2019 | 60.0% | 0.3% |
| February 2019 | 64.0% | 2.6% |
| January 2019 | 58.1% | -2.2% |



Monthly Market Detail - January 2020 Townhouses and Condos Lee County

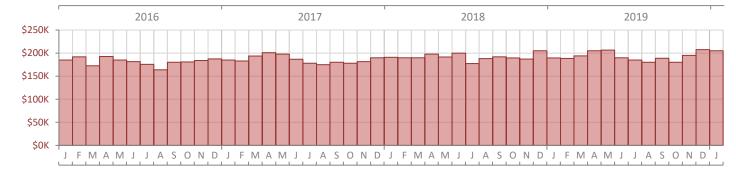


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

| Month | Median Sale Price | Percent Change Year-over-Year |
|----------------|-------------------|----------------------------------|
| Year-to-Date | \$205,000 | 8.2% |
| January 2020 | \$205,000 | 8.2% |
| December 2019 | \$207,500 | 1.2% |
| November 2019 | \$195,000 | 4.3% |
| October 2019 | \$180,000 | -5.0% |
| September 2019 | \$188,900 | -1.6% |
| August 2019 | \$180,000 | -4.3% |
| July 2019 | \$185,000 | 4.4% |
| June 2019 | \$190,000 | -5.0% |
| May 2019 | \$206,500 | 7.8% |
| April 2019 | \$205,000 | 3.5% |
| March 2019 | \$194,000 | 2.1% |
| February 2019 | \$188,625 | -0.7% |
| January 2019 | \$189,495 | -0.8% |



Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

| Month | Average Sale Price | Percent Change Year-over-Year |
|----------------|--------------------|----------------------------------|
| Year-to-Date | \$285,740 | 18.7% |
| January 2020 | \$285,740 | 18.7% |
| December 2019 | \$263,489 | -13.4% |
| November 2019 | \$241,365 | -3.6% |
| October 2019 | \$223,428 | -4.8% |
| September 2019 | \$236,139 | -0.6% |
| August 2019 | \$235,635 | 3.6% |
| July 2019 | \$225,300 | 1.4% |
| June 2019 | \$251,648 | -2.0% |
| May 2019 | \$270,878 | 11.1% |
| April 2019 | \$269,437 | 2.4% |
| March 2019 | \$253,979 | 4.6% |
| February 2019 | \$243,399 | -1.3% |
| January 2019 | \$240,663 | -8.6% |



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Average Sale Price

Monthly Market Detail - January 2020 Townhouses and Condos Lee County



Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

| Month | Dollar Volume | Percent Change Year-over-Year |
|----------------|-----------------|----------------------------------|
| Year-to-Date | \$139.7 Million | 37.6% |
| January 2020 | \$139.7 Million | 37.6% |
| December 2019 | \$162.0 Million | 30.8% |
| November 2019 | \$114.4 Million | 1.1% |
| October 2019 | \$114.4 Million | 11.8% |
| September 2019 | \$105.1 Million | -0.6% |
| August 2019 | \$116.2 Million | -8.9% |
| July 2019 | \$132.0 Million | 18.8% |
| June 2019 | \$149.0 Million | -0.7% |
| May 2019 | \$217.2 Million | 20.7% |
| April 2019 | \$221.7 Million | 9.4% |
| March 2019 | \$164.6 Million | -11.8% |
| February 2019 | \$123.2 Million | -2.3% |
| January 2019 | \$101.6 Million | -18.1% |

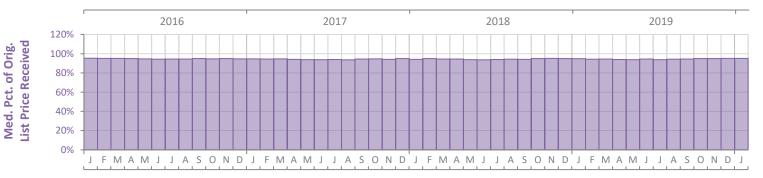


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

| Month | Med. Pct. of Orig. List Price Received | Percent Change Year-over-Year |
|----------------|---|----------------------------------|
| Year-to-Date | 95.2% | 0.4% |
| January 2020 | 95.2% | 0.4% |
| December 2019 | 95.1% | 0.1% |
| November 2019 | 95.0% | -0.2% |
| October 2019 | 94.9% | -0.1% |
| September 2019 | 94.4% | 0.3% |
| August 2019 | 94.3% | 0.0% |
| July 2019 | 93.8% | -0.1% |
| June 2019 | 94.5% | 0.9% |
| May 2019 | 93.8% | 0.0% |
| April 2019 | 94.0% | -0.4% |
| March 2019 | 94.5% | 0.1% |
| February 2019 | 94.3% | -0.6% |
| January 2019 | 94.8% | 0.7% |



Monthly Market Detail - January 2020 Townhouses and Condos Lee County

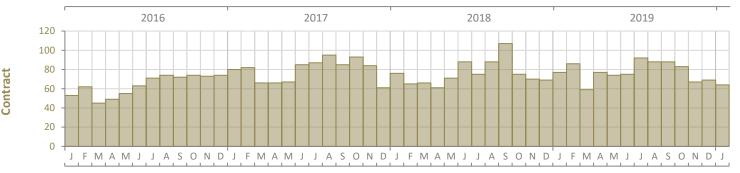


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Month | Median Time to Contract | Percent Change Year-over-Year |
|----------------|----------------------------|----------------------------------|
| Year-to-Date | 64 Days | -16.9% |
| January 2020 | 64 Days | -16.9% |
| December 2019 | 69 Days | 0.0% |
| November 2019 | 67 Days | -4.3% |
| October 2019 | 83 Days | 10.7% |
| September 2019 | 88 Days | -17.8% |
| August 2019 | 88 Days | 0.0% |
| July 2019 | 92 Days | 22.7% |
| June 2019 | 75 Days | -14.8% |
| May 2019 | 74 Days | 4.2% |
| April 2019 | 77 Days | 26.2% |
| March 2019 | 59 Days | -10.6% |
| February 2019 | 86 Days | 32.3% |
| January 2019 | 77 Days | 1.3% |



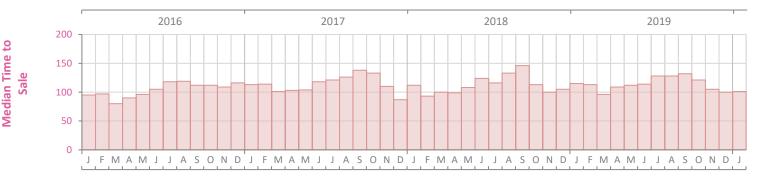
Median Time to Sale

Median Time to

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

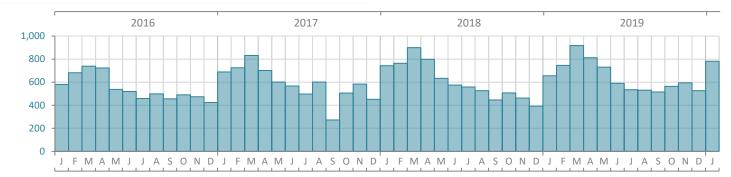
| Month | Median Time to Sale | Percent Change Year-over-Year |
|----------------|---------------------|----------------------------------|
| Year-to-Date | 101 Days | -12.2% |
| January 2020 | 101 Days | -12.2% |
| December 2019 | 100 Days | -4.8% |
| November 2019 | 105 Days | 5.0% |
| October 2019 | 121 Days | 7.1% |
| September 2019 | 132 Days | -9.6% |
| August 2019 | 128 Days | -3.8% |
| July 2019 | 128 Days | 10.3% |
| June 2019 | 114 Days | -8.1% |
| May 2019 | 112 Days | 3.7% |
| April 2019 | 109 Days | 10.1% |
| March 2019 | 96 Days | -4.0% |
| February 2019 | 113 Days | 21.5% |
| January 2019 | 115 Days | 2.7% |



Monthly Market Detail - January 2020 Townhouses and Condos Lee County



| New Pending Sales | Month | New Pending Sales | Percent Change Year-over-Year |
|--|----------------|-------------------|----------------------------------|
| 0 | Year-to-Date | 782 | 19.2% |
| The number of listed properties that went under | January 2020 | 782 | 19.2% |
| contract during the month | December 2019 | 526 | 34.2% |
| | November 2019 | 594 | 28.3% |
| | October 2019 | 564 | 11.2% |
| <i>Economists' note</i> : Because of the typical length of time it takes for a | September 2019 | 515 | 15.5% |
| sale to close, economists consider Pending Sales to be a decent | August 2019 | 531 | 1.0% |
| indicator of potential future Closed Sales. It is important to bear in | July 2019 | 535 | -4.3% |
| mind, however, that not all Pending Sales will be closed successfully. | June 2019 | 590 | 2.6% |
| So, the effectiveness of Pending Sales as a future indicator of Closed | May 2019 | 730 | 15.3% |
| Sales is susceptible to changes in market conditions such as the | April 2019 | 812 | 1.8% |
| availability of financing for homebuyers and the inventory of | March 2019 | 918 | 2.1% |



February 2019

January 2019

New Listings

Pending Sales

New Listings

distressed properties for sale.

The number of properties put onto the market during the month

Economists' note : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

| Month | New Listings | Percent Change Year-over-Year |
|----------------|--------------|----------------------------------|
| Year-to-Date | 962 | -15.7% |
| January 2020 | 962 | -15.7% |
| December 2019 | 602 | -8.9% |
| November 2019 | 722 | -12.8% |
| October 2019 | 791 | -6.6% |
| September 2019 | 619 | 10.9% |
| August 2019 | 498 | -7.8% |
| July 2019 | 484 | -2.0% |
| June 2019 | 524 | 8.5% |
| May 2019 | 593 | -11.1% |
| April 2019 | 786 | 2.2% |
| March 2019 | 838 | -8.1% |
| February 2019 | 881 | -6.2% |
| January 2019 | 1,141 | -2.7% |

745

656

-2.4%

-11.7%



Monthly Market Detail - January 2020 Townhouses and Condos Lee County



Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

| Month | Inventory | Percent Change Year-over-Year |
|-------------------|-----------|----------------------------------|
| YTD (Monthly Avg) | 3,106 | -24.4% |
| January 2020 | 3,106 | -24.4% |
| December 2019 | 2,985 | -18.5% |
| November 2019 | 3,033 | -13.1% |
| October 2019 | 2,953 | -7.9% |
| September 2019 | 2,741 | -5.3% |
| August 2019 | 2,684 | -5.3% |
| July 2019 | 2,957 | 0.4% |
| June 2019 | 3,160 | 0.1% |
| May 2019 | 3,410 | -1.0% |
| April 2019 | 3,763 | 6.0% |
| March 2019 | 3,969 | 7.4% |
| February 2019 | 4,165 | 10.4% |
| January 2019 | 4,107 | 12.5% |

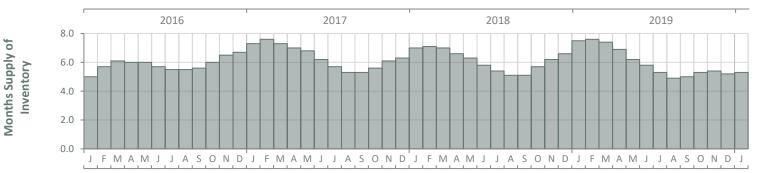


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

| Month | Months Supply | Percent Change Year-over-Year |
|-------------------|---------------|----------------------------------|
| YTD (Monthly Avg) | 5.3 | -29.3% |
| January 2020 | 5.3 | -29.3% |
| December 2019 | 5.2 | -21.2% |
| November 2019 | 5.4 | -12.9% |
| October 2019 | 5.3 | -7.0% |
| September 2019 | 5.0 | -2.0% |
| August 2019 | 4.9 | -3.9% |
| July 2019 | 5.3 | -1.9% |
| June 2019 | 5.8 | 0.0% |
| May 2019 | 6.2 | -1.6% |
| April 2019 | 6.9 | 4.5% |
| March 2019 | 7.4 | 5.7% |
| February 2019 | 7.6 | 7.0% |
| January 2019 | 7.5 | 7.1% |



Monthly Market Detail - January 2020 Townhouses and Condos Lee County



Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

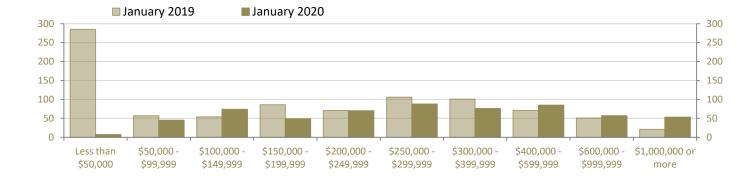
| Sale Price | Closed Sales | Percent Change Year-over-Year |
|-----------------------|--------------|----------------------------------|
| Less than \$50,000 | 1 | -85.7% |
| \$50,000 - \$99,999 | 25 | -26.5% |
| \$100,000 - \$149,999 | 92 | 22.7% |
| \$150,000 - \$199,999 | 119 | 6.3% |
| \$200,000 - \$249,999 | 79 | 9.7% |
| \$250,000 - \$299,999 | 47 | -4.1% |
| \$300,000 - \$399,999 | 49 | 58.1% |
| \$400,000 - \$599,999 | 46 | 76.9% |
| \$600,000 - \$999,999 | 21 | 90.9% |
| \$1,000,000 or more | 10 | 100.0% |



Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Sale Price | Median Time to Contract | Percent Change Year-over-Year |
|-----------------------|----------------------------|----------------------------------|
| Less than \$50,000 | 7 Days | -97.5% |
| \$50,000 - \$99,999 | 45 Days | -21.1% |
| \$100,000 - \$149,999 | 74 Days | 37.0% |
| \$150,000 - \$199,999 | 49 Days | -43.0% |
| \$200,000 - \$249,999 | 70 Days | -1.4% |
| \$250,000 - \$299,999 | 88 Days | -17.0% |
| \$300,000 - \$399,999 | 76 Days | -24.8% |
| \$400,000 - \$599,999 | 85 Days | 19.7% |
| \$600,000 - \$999,999 | 57 Days | 11.8% |
| \$1.000.000 or more | 53 Days | 152.4% |



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Median Time to Contract

Monthly Market Detail - January 2020 Townhouses and Condos Lee County



New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

| | Initial Listing Price | New Listings | Percent Change Year-over-Year |
|---|-----------------------|--------------|----------------------------------|
| I | Less than \$50,000 | 7 | -12.5% |
| | \$50,000 - \$99,999 | 62 | -16.2% |
| | \$100,000 - \$149,999 | 156 | 2.0% |
| | \$150,000 - \$199,999 | 196 | -24.6% |
| | \$200,000 - \$249,999 | 173 | -24.5% |
| | \$250,000 - \$299,999 | 98 | -27.9% |
| | \$300,000 - \$399,999 | 113 | -3.4% |
| | \$400,000 - \$599,999 | 81 | 0.0% |
| | \$600,000 - \$999,999 | 48 | -27.3% |
| | \$1,000,000 or more | 28 | 64.7% |



Inventory by Current Listing Price The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

| Current Listing Price | Inventory | Percent Change Year-over-Year |
|-----------------------|-----------|----------------------------------|
| Less than \$50,000 | 43 | -23.2% |
| \$50,000 - \$99,999 | 141 | -4.7% |
| \$100,000 - \$149,999 | 457 | -22.8% |
| \$150,000 - \$199,999 | 529 | -33.3% |
| \$200,000 - \$249,999 | 454 | -31.8% |
| \$250,000 - \$299,999 | 366 | -27.1% |
| \$300,000 - \$399,999 | 387 | -22.3% |
| \$400,000 - \$599,999 | 359 | -9.3% |
| \$600,000 - \$999,999 | 223 | -25.7% |
| \$1.000.000 or more | 147 | -5.8% |



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nventory

Monthly Distressed Market - January 2020 Townhouses and Condos Lee County



